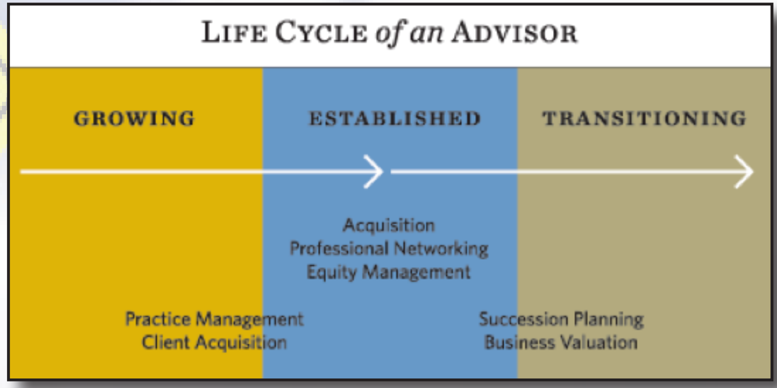
REALIZE
YOUR VISION

Discover Total Clarity Wealth Management:
...a hybrid RIA for financial advisors.

Exemplar
Financial Network

Total Clarity
Wealth Management, Inc.

YOUR CHANGING ADVISORY PRACTICE:



Total Clarity Wealth Management was founded by financial professionals just like you. As advisors ourselves, we have years of hands-on experience and in-depth, practical knowledge to help you meet your objectives and advance your business to the next stage.

If your firm is:

- *A Newer Growing Practice*, building your roster of clients;

- *An Established Firm*, refining your service model and identifying a target niche; or

- *A Transitioning Firm,* ready to identify an appropriate successor,

Total Clarity Wealth Management, (i.e. Total Carity) can be of assistance to you, supporting your changing business needs as your practice grows. We partner with our advisors to help them identify and address immediate needs. Then, we work as a team to prepare them for long-term success in their financial advisory practice.

AT TOTAL CLARITY YOU WILL FIND:

The Freedom of the hybrid RIA structure, enabling you to select wealth management solutions that work best for your client base and your practice.

The Support and resources of a large, institutional broker-dealer with the benefit of an independent payout structure.

Dedicated Mentors – advisors who are trained to focus on you; helping you accelerate growth by emphasizing profitable best practices and business efficiencies.

An Experienced Team of back-office professionals devoted to your ongoing success. We have a proven track record for simplifying and resolving compliance issues, and streamlined policies and procedures in place to ease your transition to the RIA.

With Total Clarity, you will find a resource for proven, results-oriented business solutions throughout the life-cycle of your practice.

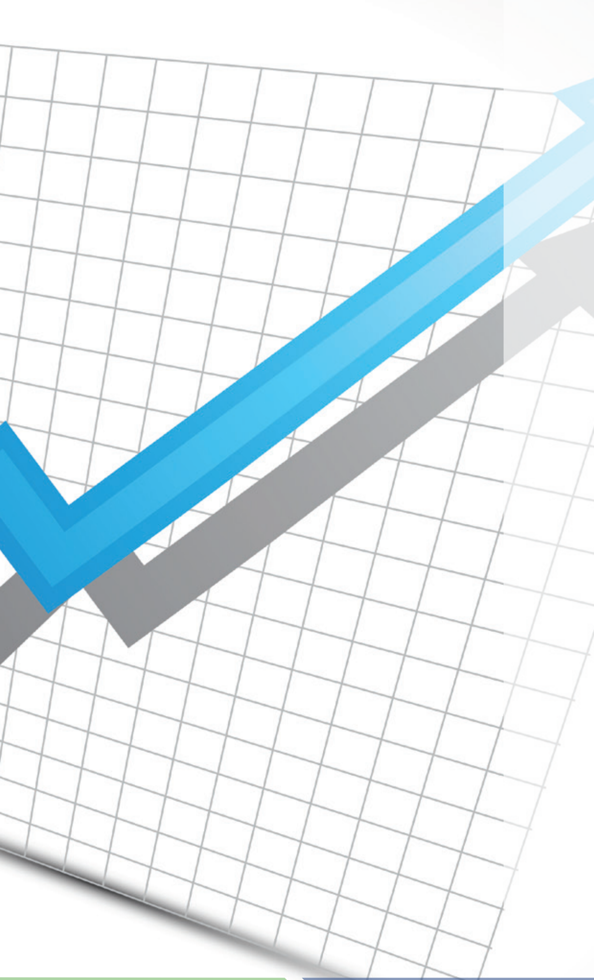
YOU CHART THE COURSE – WE'LL HELP YOU NAVIGATE.

Whatever stage your practice is in today, Total Clarity Wealth Management, as a hybrid Registered Investment Advisor (RIA) can help you create a path toward success.

As a RIA, we strive to adhere to a strict fiduciary standard on behalf of the clients we serve. Total Clarity's hybrid RIA structure provides our advisors the ability to earn both commissions (brokerage services) and fees (advisory services), depending on the investment product or vehicle that is best for each client. The ***flexibility*** of the hybrid RIA, coupled with other resources designed to support your practice, will help you to meet your objectives and advance to the next stage.

"Total Clarity is able to combine the sophistication of a larger RIA with the personalization of a small RIA. These characteristics allow me to serve my clients with solutions that are best for them while operating under a structure that is ideal for me."

- Brent F., St. Charles, IL



PROVIDING ADVISORS CHOICE:

Our relationship with advisors is the foundation of both our success and theirs. We serve those advisors who are looking for more flexibility in the way they choose to manage their practice and in the investment choices they offer to their clients. A growing number of advisors are moving to independent RIAs.

At **Total Clarity** you have the choice to structure your business to your needs;

- Choice of custodian – multiple to choose from
- Choice of portfolio management style from Rep directed portfolios to model portfolios offered through TD Ameritrade
- Choice of business model - Hybrid or Fee only
  - "More than $5 B in revenue has transitioned to fee-based revenue from commissions over the last eight years in the independent broker-dealer channel alone" (*InvestmentNews Research Study, 2009-2017*)

Contact us to discover what access to the hybrid RIA can do for your financial advisory practice, and for your clients' investment portfolios.

PARTNERSHIPS DESIGNED TO HELP YOUR BUSINESS PURSUE *LONG-TERM GROWTH:*

Total Clarity Wealth Management and Exemplar Financial Network (i.e. Exemplar) developed a strategic alliance for the purpose of offering a broad spectrum of service and support to financial advisors who want to operate their practices "independently, but not alone." Exemplar has a proven track record of assisting the independent advisor, with well developed systems and processes to ease administrative burdens and ensure compliance needs are addressed. The firm brings an added depth of industry experience, with brokerage and some advisory services offered through LPL Financial. Additionally, through "the NextStep", Exemplar's business coaching program, financial advisors have access to industry experts focused on supporting them with best practice management solutions designed to grow their organization to the next level.

ABOUT TOTAL CLARITY WEALTH MANAGEMENT, INC.

An SEC Registered Investment Advisor (RIA) since 2006, the shared vision of the founding advisors is to assist clients in moving beyond the "how" of financial planning to the "why". As life moves at a faster pace and becomes increasingly more complicated, our advisors seek to help clients find clarity regarding their current situation as well as their future goals and dreams. This focus is the genesis of our corporate name.

Interested in learning more about Total Clarity's hybrid RIA and the positive impact it can have on your practice? *We are looking for experienced financial advisors to join us!* Please send us an email or pick up the phone – we are always willing to meet for a conversation to learn more about you, your current practice and your future goals for your business.

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